

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A computer system for browsing medical products using competitor information, the system comprising:

a medical product database including first data representing a first set of medical products, including second data representing a competing set of medical products, and including third data representing correlations an association between said first set of medical products and said competing set of medical products, said medical product database stored on a computer readable medium;

a dynamic page file for generating an electronic store-page, said dynamic page file including instructions to use said second data as a query parameter to obtain said first data from said medical product database, said first data included in said electronic store page, said dynamic page file stored on said computer readable medium; and

a product information server configured to receive a request from a user to find at least one of said first set of medical products corresponding to at least one of said competing set of medical products and further configured to provide data to identify said at least one of said first set of medical products found by said product information server, the server enabling responsive to a customer request for said electronic store page to access said dynamic page file, to process said instructions, and to provide said electronic store page to said user, said product information server running on a computer operably connected to said computer readable medium.

2. (Currently Amended) The system as described in Claim 1, wherein said medical product database includes data representing an association between a manufacturer and said second data, said system further comprising:

a second dynamic page file for generating a second electronic store-page, said dynamic page file including second instructions to use information identifying a manufacturer as a query parameter to obtain said second data from said medical product database, said second data included in said second electronic store page, said second dynamic page file stored on said computer readable medium.

3. (Currently Amended) The system as described in Claim 2, wherein said product information server responds to a user customer-request for said second electronic store-page by

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accessing said second dynamic page file, by processing said second instructions, and by providing said second electronic ~~store~~-page to said userecustomer.

4. (Currently Amended) The system as described in Claim 1 further comprising:
an electronic ~~store~~-page having a hyperlink responsive to a user customer-selection of said hyperlink to generate said request.

5. (Currently Amended) The system as described in Claim 4 further comprising:
a user customer-browser which transmits said second data to said page server upon said selection of said hyperlink.

6. (Currently Amended) The system as described in Claim 5, wherein said medical product database includes product cost information related to said medical product, further comprising:

a cost savings form on said electronic ~~store~~-page, said cost savings form receiving competing cost information about said competing medical product, said user customer browser transmitting said cost information to said page server; and

second instructions in said dynamic page file for comparing said competing cost information and said product cost information to calculate cost savings information, said product information server providing said savings information to said userecustomer.

7 - 25. (Canceled)